

las olas

BOULEVARD & ISLES



**Las Olas
Boulevard
& Isles
Magazine**

**2026
Media Kit**

las olas

BOULEVARD & ISLES

Serving Fort Lauderdale's neighborhoods & local business community



LAS OLAS ISLES BY THE NUMBERS

MEDIAN HOUSEHOLD INCOME	NATIONAL AVERAGE
\$141,596	\$75,149

HOUSEHOLD INCOME BRACKETS (K)	%
>\$150,000	41%
\$75,000-\$149,000	26%
\$45,000-\$74,000	14%
\$25,000-\$44,000	12%
<\$25,000	6%

EDUCATION LEVELS	THE ISLES	NATIONAL
Master's Degree or higher	24%	13%
Bachelor's Degree	26%	21%
Some College	35%	28%

Niche.com/places-to-live

Las Olas Isles is often considered the crown jewel of Fort Lauderdale's luxury real estate. Nestled along a series of picturesque canals just off the famous Las Olas Boulevard, this neighborhood boasts some of the city's most exquisite waterfront properties.

— September 12, 2023, All Around Moving

Las Olas

BOULEVARD & ISLES

Serving Fort Lauderdale's neighborhoods & local business community

2026 PUBLICATION DATES AND DEADLINES

2026 ISSUES	EDITORIAL THEME	SPACE CLOSE	MATERIALS DUE	DISTRIBUTION
Jan/Feb	Health/Fitness/Wellness	12/10/25	12/18/25	1/9/26
March/April	Springbreak/Travel Staycations	2/9/26	2/16/26	3/2/26
May/June	Summer & Family	4/13/26	4/20/26	5/4/26
July/August	S. FL Dining & Chef Guide	6/10/26	6/19/26	7/10/26
Sept/Oct	Charity Guide/ FTL International Boat Show	8/14/26	8/21/26	9/7/26
Nov/Dec	Art & Holiday	10/12/26	10/19/26	11/6/26

AD SPECIFICATIONS

AD SIZE	AD DIMENSIONS	WIDTH X HEIGHT
Full Page	Full Page Trim	8.375" x 10.875"
Premium Full Page	Full Page Bleed	8.625" x 11.125"
Back Cover	Full Page Live Area	7.5" x 10"
1/2 Page Horizontal	1/2 Page - Horizontal	7.5" x 10"

ADS:

- CMYK
PDFS/300 dpi/
embed fonts
- 2-page spreads should be submitted as individual pages submitted as two single-pages

- 15,000 copies published 6 x annually (bimonthly)
- 11,000+ copies MAILED via USPS (EDDM) Every Door Direct Mail to Fort Lauderdale Downtown, E. Las Olas Blvd corridor; The Isles Distribution in the major Fort Lauderdale Beach hotels, including ad sponsors, real estate offices, and retail venues
- LOBI Digital on LasOlasBoulevard.com & LasOlasMag.com

FULL PAGE
8.625" x 11.125"
BLEED

HALF PAGE
7.375" x 4.625"

las olas

BOULEVARD & ISLES

Serving Fort Lauderdale's neighborhoods & local business community

LAS OLAS BOULEVARD & ISLES DISTRIBUTION AT A GLANCE



GENDER	
55% Male	
45% Female	

AGE	%
<17	23%
18-34	16%
35-44	10%
>45	49%

(Fort Lauderdale Downtown Development Authority statistics, July 2024)

DOWNTOWN FORT LAUDERDALE - A KID-FRIENDLY DESTINATION

The number of children under 5 years old living in large cities across the country has been declining by double digits. But not in Fort Lauderdale.

- Fort Lauderdale's under 5 population has increased by 5% since 2020.
- 1 in 3 families new to Fort Lauderdale moved into downtown.
- The Downtown FTL population has seen a 47% increase in kids under 5 since 2020.

The city of Fort Lauderdale, driven by the evolution of its downtown, is one of biggest exceptions to the trend of young families moving away from urban centers.

